



**Redevelopment Authority for the City of Watertown**

Turning Opportunity into Results

**Wednesday, April 19, 2023**

5:30 pm

In-PERSON/VIRTUAL MEETING

Room 0041, City Hall

**By Phone or GoToMeeting:**

<https://global.gotomeeting.com/join/471703029>

For the Public, Members of the media and the public may attend by calling: (US) +1 (872) 240-3412

Access Code: 471-703-029

All public participants' phones will be muted during the meeting except during the public comment period where applicable.

**RDA STRATEGIC PRIORITIES**

- 1) ~~100 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~
- 2) Facilitating quality development in downtown, and
- 3) Creating an approach and working to attract development projects downtown.

**AGENDA**

1. Pledge of Allegiance
2. Roll Call
  - a. Present: Becker, Zimmermann, Zastrow, Wagner, Bartz, Lampe, and Kuenzi,
  - b. Absent: Salas
  - c. Also Present: Andy Grinwald
3. Determination of Quorum and Call to Order at 5:31 pm
4. **Review/Approve:** Minutes of Previous Meetings – March 15, 2023
  - a. **Zimmermann motioned to approve. Wagner seconded the motion. Minutes were unanimously approved.**
5. Public Comment
  - a. No public comment.
6. Status Reports
  - a. New RDA Board Member Council person Jonathan Lampe introduced. Council person Bartz will continue.
  - b. Mueller reported on website, social media. Slow activity given not much is being reported. Created an RFP-lite for the Wisconsin Distillers Guild meeting, finished work on Town Square plaques, working history wall designs, and grand opening.
  - c. Bartz provided update on City Council activities. Passed a liquor license for the Town Square. Ordinance for Town Square Programming Commission was approved. Town Square Property Management Agreement was discussed which will be vote on by RDA on 4/20. Riverhouse on the Rock start date September 30 with 18 month project window.
  - d. Executive Director Update - Becker
    1. Town Square Construction
      - i. Punch list items are being completed weather permitting
      - ii. Kayak launch installed by May 30

2. Budget and Funds – Becker stated \$1.2 M in assets for Town Square. After all payments RDA's net balance is \$440,000 (no restrictions on use of these funds)
  3. Town Square History Wall – Zimmermann reported in final design stage, working with donor on approvals then sending to SignArt.
  4. Becker reported RDA will not be responsible for \$66,000 in water fees
  5. Town Square Programming Event Coordinator hired: Stephanie Juhl. Start date?
  6. Town Square Grand Opening – Becker reported on activities/bands/food planned
- e. Revolving Loan Fund – Zastrow
1. Waiting for one bank to still approve. They indicated they would. Working \* relaunch to relaunch program end of May and begin taking applications.
7. Discussion: Next focus of RDA discussed. Ideas presented. Send ideas to Mason to create a list.
8. ARPA Home Rehab Grant Program – Becker discussed. RDA's responsibility would be to create program criteria and review applications.
- a. **Kuenzi motioned to approve. Bartz seconded the motion. Unanimously approved.**
9. Adjournment at 6:40 pm  
**Kuenzi motioned to adjourn, Wagner seconded the motion. Motion carried unanimously. Meeting adjourned.**