



**Redevelopment Authority for the City of Watertown**

Turning Opportunity into Results

**Wednesday March 16, 2022**

7:00 pm

In-PERSON/VIRTUAL MEETING

Council Chambers, City Hall

**By Phone or GoToMeeting:**

<https://global.gotomeeting.com/join/471703029>

For the Public, Members of the media and the public may attend by calling: (US) +1 (872) 240-3412

Access Code: 471-703-029

All public participants' phones will be muted during the meeting except during the public comment period where applicable.

**RDA STRATEGIC PRIORITIES**

- 1) ~~400 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~
- 2) Facilitating quality development in downtown, and
- 3) Creating an approach and working to attract development projects downtown.

**AGENDA**

1. Determination of Quorum and Call to Order
2. Pledge of Allegiance
3. Roll Call
  - a. Present: Salas, Kuenzi, Zimmermann, Ruetten, Bartz
  - b. Absent: Marchant, Zastrow
4. **Review/Approve:** Minutes of Previous Meetings – February 16, 2022
  - a. Noted to change the spelling of Kuenzi's name on them. Zimmermann motioned to approve, Ruetten seconded. Minutes approved unanimously
5. Public Comment
  - a. No public comment.
6. Status Reports
  - a. Community Support/Communication – Mueller
    - i. RDA Impact Report 2021:
      1. The impact report is on programs on website. Alex, print off and put in locations around town.
    - ii. Website redesign
    - iii. Other activities
      1. Updated logo
      2. June 25 -RDA vendor fair booth
      3. Groundbreaking April 23, light party afterward. Figure out who needs to be there. Alex to contact speakers. Roughly 80 people. Worried about the weather.
      4. April 1, take the art down.
      5. Live Stream out of library window.
      6. Around the square videos on the website.
        - a. Where are the video views coming in from? Social media? Website? Alex, some Facebook engagement. We can include that in Communication report.
      7. CDI grant award-WDEC make this an event associated with town square?

- b. Common Council Update – Ruetten
    - i. Two meetings and have approved a few million for the street and sidewalk project.
    - ii. New alderman staff coming.
      - 1. 4 seats up for election. Some are contested.
    - iii. Mayoral election
  - c. Historical Installation Task Force – Zimmermann
    - i. Meeting a few weeks ago carry the park themes through the historical redesign.
      - 1. Curvature in panels to flow together. 5 large in background. A river theme flowing through them. Historical photographs.
      - 2. Watertown remembered book: Native Americans and settlers, dams and bridges, transportation, religious community, education.
      - 3. Hoping to have final design by the end of April
  - d. Executive Director Update – Allon
    - i. Town Square
      - 1. Construction
        - a. (Topic/ # Will/ #Won't/ #Undecided)  
Seawall 4/3/1; splash pad 1/0/0; site development 3/5/3; general trades 3/2/4; masonry 2/1/3; irrigation 2/0/0; landscaping 4/3/4; plumbing 3/7/1; electric 1/4/7; dock 1/1/1
        - b. Interest isn't what they were hoping. Size and backlog problems.
        - c. Nonmandatory site visit on the 9<sup>th</sup> - 10 from 8 firms for questions. Liability with bridge,
        - d. No guarantee on price, it'll go in after bids, go before finance and council on April 4. A letter of intent to Maas for RDA to pay.
        - e. DNR-May 15<sup>th</sup> to June 30<sup>th</sup> no water work for fish spawning. If work isn't complete, need to modify and adjust the work.
        - f. Road closures/side closures- pedestrian traffic will be rerouted with both sides closed.
        - g. CSM-1 W Main St is address
        - h. Micro chips for transformer for electrical panel may be behind.
        - i. TWall start date-July/Aug 2022
        - j. Thursday, March 24<sup>th</sup> at 2p.m. bids come in and evaluated. Public Meeting.
      - 2. Programming
        - a. 2 potential donors. Commitments by both. \$350,000 unofficial
        - b. Got Randy W perspective on how to get consistent activities out there.
        - c. Grand opening date after bids come in and DNR timeline.
        - d. Board members can be part of the group if they want
    - ii. Audit
    - iii. Potential grant program
    - iv. Other activities
7. **Review/Approve:** January financial report and, if available, February financial report.
  - a. Not done yet, establishing best practices; still in transition.
  - b. Bring an unofficial report next time.
8. Future possible agenda items.
9. Adjournment. **Ruetten motioned to adjourn, Zimmermann seconded. Meeting adjourned.**