



Redevelopment Authority for the City of Watertown
Turning Opportunity into Results

Wednesday April 14, 2021

6:30 pm

In-PERSON/VIRTUAL MEETING

Council Chambers, City Hall

By Phone or GoToMeeting:

<https://global.gotomeeting.com/join/471703029>

For the Public, Members of the media and the public may attend by calling: (US) +1 (872) 240-3412

Access Code: 471-703-029

All public participants' phones will be muted during the meeting except during the public comment period where applicable.

COVID-19 Emergency procedures:

Members of the Watertown Redevelopment Authority may be attending this meeting via GoToMeeting/telephone. In-person statements or comments are permitted for public hearings and other agenda items where public participation is mandated by statute, rule or order. Written comments may be sent via mail addressed to the Watertown Redevelopment Authority, PO Box 477, Watertown WI 53094 or sent by email prior to the meetings to aallon@cityofwatertown.org. Written comments will be distributed and made part of the public record of the meeting. Persons requiring other reasonable accommodations, may contact the office of the Clerk Treasurer at ElissaF@CityofWatertown.org, phone 920-262-4000.

AGENDA

1. Pledge of Allegiance
2. Roll Call
3. Determination of Quorum and Call to Order
4. Approval of Minutes of Previous Meeting – March 3, 2021
5. Public Comment
6. Status reports
 - a. Community Support/Communication - Mueller
 - i. Communication updates
 - Information piece created for TID 8
 - Press Release: Alex Allon
 - Press Release: TID 8
 - Press Release: Farewell Kristen
 - Updated Website; Created fundraising documents
 - b. Common Council update – Ruetten
 - c. Fundraising - Zimmerman
 - d. Executive Director update – Allon
 - i. Town Square status update and next steps
 - Phase 2 engineering contract determination
 - Town Square Sign design decision (see document with sign options)
 - ii. TWall status update and next steps
 - iii. Proposed Resolution Discussion: Statement of support for future grant writing activities for SmithGroup.
 - iv. Town Bank request to participate in revolving loan fund

RDA STRATEGIC PRIORITIES

- 1) 400 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.
- 2) Facilitating quality development in downtown, and
- 3) Creating an approach and working to attract development projects downtown.

- v. Discussion and potential action about revising RDA Charter to remove City Clerk/Treasurer as RDA Treasurer

- 7. **Review/Approve:** January, February, March financial reports
- 8. Future possible agenda items
- 9. Next meeting date and time
- 10. Adjournment