



Wednesday, September 27, 2023

6:00 pm

In-PERSON/VIRTUAL MEETING

Room 0041, City Hall

By Phone or GoToMeeting:

<https://global.gotomeeting.com/join/471703029>

For the Public, Members of the media and the public may attend by calling: (US) +1 (872) 240-3412

Access Code: 471-703-029

All public participants' phones will be muted during the meeting except during the public comment period where applicable.

RDA STRATEGIC PRIORITIES

~~1) 400 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~

2) Facilitating quality development in downtown, and

3) Creating an approach and working to attract development projects downtown.

AGENDA

1. Pledge of Allegiance

2. Roll Call

A. Present: Becker, Bartz, Karissa Hurtgen (virtual), Lampe, Ryan Nowatka, Wagner (virtual), Zastrow, and Zimmermann

B. Absent: None

C. Also Present: Jeanne Mueller

3. Determination of Quorum and Call to Order at 6:02 pm

4. **Review/Approve:** Minutes of Previous Meetings – August 30, 2023

A. Zastrow motioned to approve August 30, 2023 Minutes.

Wagner seconded the motion. Motion carried unanimously.

5. Public Comment: None

6. Board Elections:

A. Board Chair: Bartz nominated Wagner for Board Chair position. Nowatka seconded the motion. Motion carried unanimously.

B. Board Vice-Chair: Wagner nominated Hurtgen for Board Vice-Chair. Bartz seconded the motion. Motion carried unanimously.

C. Introduction of new RDA board members: Nowatka and Hurtgen

7. Status Reports

A. Community Support/Communications: Mueller – DNR/EPA Success Award

1. Common Council Update: Bartz – Approved Police Dept. contract, Fire Dept. contract going to mediation, Maas Bros. awarded Firehouse construction contract, River on the Rock /T Wall update, Main Street constructions / bridge updates.

Lampe – City budgeting is starting, Capital Improvement Plan (CIP) reviewed, DORA – Downtown Outdoor Refreshment Area program is being suggested for Main Street area.

B. Executive Director:

1. Bentzin Family Town Square – Kayak dock installed (needs inspection); some minor vandalism occurred, TS cameras are being monitored by police

2. Historic Art Wall – In production in 2023. Will be delivered and stored in Watertown. Installed after Main Street bridge replaced.
3. TWall will not be building the River on the Rock.
Wagner noted the Town Square has made the property more valuable.
Banner on fence will be taken down after September 30. Other promotions for the project will be removed from RDA social media after September 30. Mueller to craft a Q&A/talking points focused on future of site/anticipating questions from community
4. Revolving Loan Fund
 - a. **Zastrow motioned to approve a loan of \$56,000 for Deerfield Properties. Zimmermann seconded the motion. Motion carried unanimously.**
 - b. **Zastrow motioned to approve a loan of \$55,710 for Steve & Donna Hill, Budget Print. Bartz seconded the motion. Motion carried unanimously.**
- C. Beltz Grant Updates:
 - a. **Wagner motioned to approve the BlocktoberFest (\$10,000), Jingle Bell on the Rock (\$6,616), and Heroes for Heroes (\$5,465) events and an improvement grant for Central Block – Ryan Jones (\$6,653.88) Nowatka seconded the motion. Motion carried unanimously. (Lampe abstained.)**
- D. Future RDA Goals: Lampe provided a general overview on the riverwalk concept, working with DNR and other partners including the City. Board members are supportive of looking into the project. Becker will start developing a tentative plan and gathering further information.
8. Future Agenda Focus:
 - A. RDA 101 – What is RDA’s mission, a financial and marketing overview, marketing goals, partners, projects, history, etc.
9. Adjournment at 7:11 pm
Wagner motioned to adjourn, Lampe seconded the motion. Motion carried unanimously. Meeting adjourned.
10. Becker thanked Zastrow for his service on the RDA Board. Zastrow is retiring from the Board.